



EARLY REDEMPTION OF ORANE

On July 15, 2015, **Publicis Groupe [Euronext Paris : FR0000130577, CAC 40]** completed an early redemption of the ORANE on the basis of 8.12 shares per ORANE and by distributing 12,684,356 existing shares to ORANE holders. The Company also paid out 11 million euros in cash on the redemption date the coupon accrued up to July 15, 2015, calculated *pro rata temporis* from September 1, 2014 until the redemption date.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and business transformation. In a world marked by increased convergence and consumer empowerment, Publicis Groupe offers a full range of services and skills: digital, technology & consulting with Publicis.Sapient (SapientNitro, Sapient Global Markets, Sapient Government Services, Razorfish Global, DigitasLBi, Rosetta) - the world's largest most forward-thinking digitally centered platform focused exclusively on digital transformation in an always-on world - as well as creative networks such as BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi, public affairs, corporate communications and events with MSLGROUP, ad tech solutions with VivaKi, media strategy, planning and buying through Starcom MediaVest Group and ZenithOptimedia, healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 76,000 professionals.

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Publicis Groupe

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